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PRESS RELEASE – REVIEW

February 2025

THE 2025 EDITION: A LASTING AND SOLID SUCCESS!

EQUIP AUTO Algeria 2025, the Maghreb's premier international event for professionals in the automotive aftermarket and services for all types of vehicles, concluded on an extremely positive note, confirming its status as the region's leading and unmissable trade show.

From February 17 to 20, 2025, nearly 350 exhibitors from 15 countries welcomed over 12,500 professional visitors, 5% of whom were international guests from 43 countries. For four days, they gathered to explore their suppliers' latest offerings and innovations.

This 18th edition of EQUIP AUTO Algeria delivered exceptional results. Both the quantity and quality were at their peak, despite the complex context of the sector. The show strengthened its reputation as the largest and most influential event for aftermarket professionals in the Maghreb, featuring 350 exhibitors across 12,000 m² of exhibition space and a strong growth in attendance, with over 12,500 visitors—a 26% increase compared to 2024. Nearly 5% were international visitors, mainly from Southern Europe and the Maghreb.

Once again, this year, the show saw a strong international presence, with over 80% of exhibitors coming from nearly 15 different countries. These participants presented a comprehensive range of products from the world's leading automotive equipment brands. Some companies exhibited within one of the three national or official pavilions representing China, South Korea, and Turkey. Others came from Italy, Taiwan, Poland, India, Germany, Luxembourg, France, and more.

This 18th edition of EQUIP AUTO Algeria was also marked by strong Algerian participation, helping to engage key players in spare parts, equipment, and services in integrating into the automotive sector with solutions adapted to Algeria's local context.

This strong performance is largely due to the record participation of Algerian manufacturers. Representing nearly 50% of all Algerian exhibitors, this figure highlights the vitality of the automotive subcontracting sector and the commitment of economic operators to Algeria's reindustrialization policy launched in recent years.

In light of the evolving aftermarket and the growing ambitions of investors in automotive subcontracting, EQUIP AUTO ALGERIA has more than ever positioned itself as the essential and unique meeting point for decision-makers in the sector. Proof of this: Algeria's two automakers, the Stellantis Group and the Renault Group, had a strong presence through their aftermarket networks and brands,



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signing partnerships with Algerian subcontractors to market and distribute products under their aftermarket labels.

The numerous testimonials of satisfaction from visitors and exhibitors confirmed the exceptional business atmosphere throughout the four days of the event and the dynamism of a market that continues to grow. Already, most pavilions and exhibitors have expressed their desire to return for the show's **20th anniversary**, which will be held from **March 30 to April 2, 2026**.

About EQUIP AUTO Algeria

An annual international trade show dedicated to equipment for all types of vehicles, EQUIP AUTO Algeria has become one of North Africa's leading hubs for exchange between manufacturers, distributors, and repair professionals seeking new products, services, or partners.

Key features:

The show is open to all industry professionals and entry is free for visitors who pre-register.

Dates and opening hours:

Monday, March 30 to Thursday, April 2, 2026

From 10:00 AM to 6:00 PM (except Thursday, closing at 4:00 PM)

Venue :

SAFEX Exhibition Center – Les Pins Maritimes, Algiers, Algeria

Expected number of exhibitors:

Nearly 400 companies and brands

Expected number of visitors:

15,000 professional attendees

Press Contact

Mimi KASSAB

Communications Manager

mkassab@promosalons.com

Phone. : +213 (0) 23 50 70 43

Mob.: +213 (0)5 61 67 28 05

Nabil BEY-BOUMEZRAG

General Commissioner of the Trade Show

nbey@promosalons.com

Phone.: +213 (0) 23 50 70 43

Mob.: +213 (0)5 61 67 28 06

EQUIP AUTO Algeria 2026 will take place from March 30 to April 2

www.equipauto-algeria.net